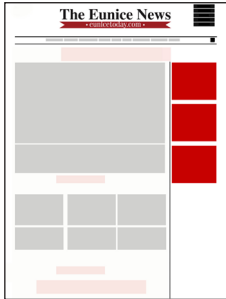


# techetoday.com

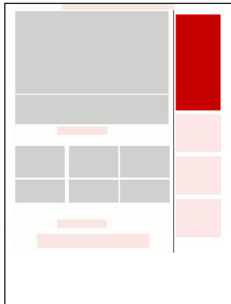
POWERED BY Teche News

## 2026 DIGITAL ADVERTISING



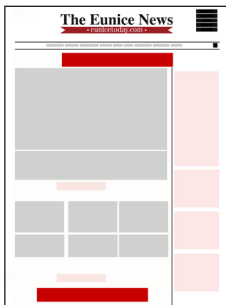
### MEDIUM RECTANGLE

aka Big Box  
300x250  
3 POSITIONS  
EVERY PAGE



### HALF PAGE

300X600  
EVERY INSIDE  
PAGE  
EXC. FRONT PAGE



### LEADERBOARD

728X90 |  
3 POSITIONS  
TOP & BOTTOM  
EVERY PAGE



### MARQUEE

468X60 |  
IN CONTENT  
EVERY PAGE  
BOTTOM OF EVERY  
PAGE

#### OPEN RATE

\$10.00 CPM

Minimum 10K impressions per  
order

#### 13 WEEK COMMITMENT

\$7.00 CPM

Minimum 40K impressions

#### ANNUAL CONTRACT

\$5.00 CPM

Minimum 30K impressions/mon

Each ad position can be static or dynamic.  
Formats accepted: JPG, GIF, PNG or third-party tags..

Creatives can be changed weekly.

Deadline for creatives is 72 hours prior to run date.

In-house art services available for custom ad building (excluding tags)

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